## YOUR CLOUD SOLUTION EXPERTS!



### **General Company Description**

With South African entrepreneurs and small businesses being under threat due to globalization, multi-national corporations opening shop in South Africa, and combined with unemployment at a shocking all time high, this affects not only our economic growth as a country but also the deep seeded social dynamics of society.

As a proudly South African BEE Level I company, at Joodle we believe in creating employment and business growth opportunities within our African continent.

At Joodle, our comprehensive technological solutions help industry leading companies and individuals achieve greater success. Our platform has a wide range of products and features that were created with an aim to help businesses focus on their core services. Joodle is continually building on its technology in order to empower businesses to do better.

Cloud computing - or just "the cloud" - refers to the delivery of on-demand computing resources over the internet on a pay-per-use basis. The technology helps cut down on hardware costs, while simplifying access and processes. Our goal has always been to find an idea that can improve the world, even if that means making someone's life easier, or making a complicated process more convenient.

Our mission is to understand our customer's business needs, enabling and supporting them while they focus on their core business offerings. We provide our customers with simplified business and technology solutions in the complicated world of cloud. Our vision is to become the market leader in cloud hosted solutions in Africa. Joodle is fast tracked and highly motivated to become the leader in technology cloud hosting services and consulting. We deliver our value proposition to our customers in the form of an ecommerce website offering cloud services and products for the self-service customer as well as face to face sales for customers needing a more detailed explanation and more custom solutions. We operate and specialize in the SME (Small to Medium Enterprise) 1-200 employee Business to Business market.

## **CUSTOMER VALUE PROPOSITION**

Joodle aims to succeed in the African market by keeping its products, systems and operational activities simple and easy to use for clients while empowering self-service and ease of use for its products and services.

We ensure this by delivering our products to clients timeously and ensuring premium security techniques and encryptions of client information.

The products, systems and consulting provided by Joodle has a unique simplicity about them, enabling any client to understand what is being offered, and it is done in a transparent manner. The control panels for which products are delivered are simple, fast and secure, and creates its value to clients immediately.

Our staff are employed to not only have excellent technical competencies but to also have a unique people skill, allowing for customers to be heard, and for a long-standing connection and partnership to be made between technology and people allowing value to be added to your business instantly.



## REASON TO USE THE CLOUD

FLEXIBLE 닒



ANY DEVICE



**ANYWHERE** 



80% of new cloud adopters sent improvements within 6 months

**SAVE TIME** 





**UP-TO-DATE** 

of companies that use the cloud are more likely to see producitivy benefits

COLLABORATE





**ENHANCED TEAMWORK** 

of business leaders said cloud-based collaboration allows faster executions

DATA

BACKUP







**BACKUP** 

**RECOVERY** 

36% have/plan to implement cloud-based disaster recovery



## **SELF-MANAGED SERVICES**

#### **DOMAINS - THE IDENTITY OF YOUR BUSINESS**

Your first step to getting easy, consolidated, hassle free, IT services. This includes registration or transfer of all your company domains for easy management

#### **WEB DESIGN - THE FACE OF YOUR BUSINESS**

A website is so much more than an online brochure. It's a tool that will help you attract prospects, conduct research, collect leads, integrate your marketing activities, and communicate your value to a targeted audience— 24 hours a day, 7 days a week, 365 days a year.

#### **WEB HOSTING - THE HOME OF YOUR WEBSITE**

Give your business an online presence or migrate your existing website to a faster, more reliable, secure home for your website.

#### **EMAIL HOSTING - THE WAY YOU COMMUNICATE**

Give your business credibility with a premium email service (or migrate) and make sure you are connected with your employees and clients all of the time, with no security threats, or a limited inbox capacity.

#### MICROSOFT APPS - INCREASE WORKPLACE PRODUCTIVITY

Make sure your company is compliant with the correct, licensed version of Microsoft 365 according to your company size and needs.

#### **SECURITY - KEEPING YOUR DEVICES AND DATA SECURE**

With ransomware attacks and data breaches at an all time high, we offer industry leading ransomware and antivirus protection for your IT infrastructure.

#### **CLOUD SERVERS - SAVE, SHARE AND COLLABORATE**

Have access to your company's documents and application in a central, secure location. Whether you or your staff are working from the office or home. Safeguarding your information against hard drive crashes, theft, or PC damage.

#### **VOIP - RELIABLE CLIENT COMMUNICATION**

Eliminate the high costs and frequent downtimes associated with traditional phone providers and enjoy crystal-clear communication.

#### COPIERS / PRINTERS - ALL YOUR SCANNING, FAX AND PRINTING NEEDS

We are partnered with the leading MFP Distributors in South Africa to make sure that all your printing, scanning and fax needs are taken care of.

#### FIBRE TO THE BUSINESS - CONNECTIVITY TO THE WORLD

We are partnered with the leading ISP's in South Africa to make sure your company is always connected and online with reliable internet connection.





## MANAGED IT SERVICES

Your premier solution for comprehensive oversight of your IT infrastructure. Our expert team utilizes advanced tools and technologies to monitor your systems 24/7, ensuring optimal performance and security.

We proactively identify and resolve potential issues before they impact your operations, minimizing downtime and maximizing productivity. With our service, you gain peace of mind knowing that your IT infrastructure is in capable hands, allowing you to focus on driving your business forward. Experience the future of IT management with our reliable and efficient remote monitoring solutions.

## **INCLUDED**



#### 24/7 Monitoring

Continuous monitoring of PCs, servers, and network infrastructure to detect and address issues promptly, often utilizing advanced monitoring tools and technologies.



#### **Proactive** Maintenance

Regular maintenance tasks such as software updates, security patches, automations, system optimizations, and performance tuning to ensure the smooth operation of IT systems and prevent potential problems.



#### Reporting and **Analytics**

Regular reporting and analysis of key performance indicators, system metrics, and service delivery metrics to provide insights into the health, performance, and effectiveness of IT systems and services.



#### **Unlimited Remote** Support

Remote troubleshooting and technical support during business hours for resolving issues encountered by users, minimizing downtime and disruptions to business operations.



#### **Security Services**

Implementation and management of security measures such as antivirus software, firewalls, intrusion detection systems, and data encryption to protect against cyber threats and ensure data confidentiality, integrity, and availability.



#### Cloud File & **Application Server**

Access to your company's documents and applications in a central, secure location. Whether you or your staff are working from the office or home.



#### Backup and Disaster Recovery

Management of backup solutions to ensure data redundancy and recovery capabilities in the event of data loss or system failures.



#### Network & Server Management

Monitoring, and maintenance of network infrastructure, including onsite servers, routers, switches, and wireless access points, to optimize performance, reliability, and security.





# ALERTING & REPORTING SERVICES

Our Alerting & Reporting IT Service is the ideal solution for IT companies and internal IT departments that want expert monitoring without opting into full Managed IT services. We provide real-time alerting and detailed reporting across your antivirus security, servers, network infrastructure, and patch management for both servers and endpoints. Our service also includes a thorough Microsoft 365 tenant analysis, helping you identify security gaps, monitor user activity, and ensure configuration integrity. All reporting is aligned with industry best practices and compliance standards, giving you the insights you need to stay secure, audit-ready, and in control—without giving up operational independence.

## **INCLUDED**



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Reporting and Analytics

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Network & Server Management

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